

## Thermal Direct Paper 70g

### Description

A white, woodfree printing paper with a high sensitivity thermal coating providing good image resolution. The facestock is produced without use of Bisphenol A. This product is compliant with Annex XVII to Regulation (EC) No 1907/2006.

**Basis Weight** 70 g/m

### Liner

BG40 brown, supercalendered glassine paper.

### Adhesive

A general purpose permanent, rubber based adhesive.

### Performance Data

Min. Application Temp.: 0°C  
Service Temperature: -40°C to 50°C

### Adhesive Performance

The adhesive features excellent tack and adhesion on a wide variety of substrates, including apolar, slightly rough and curved substrates. Particularly good performance at lower temperatures, e.g. labeling of chilled products.

### Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

### Applications and Use

This Direct Thermal product is designed for use in dry weigh scale, process tracking, point of sale item information labelling where limited image durability is required. Typical end applications include fruit and vegetable weigh scale, hardware, work-in-process material tracking. Contact with moisture, oil, fats, plasticizers and exposure to strong lighting should be avoided due to potential image fade. This product is produced without the use of Bisphenol A (BPA).

These results are based on tests carried out by our suppliers and our own experience. Etiqueta.es cannot give any guarantee for the optimal adhesion of the materials. Etiqueta.es assumes that the customer checks the suitability of the materials, meets his needs and decides for the right material that meets his requirements. The labels should be stored in a dryplace, at an ambient temperature of between 20° - 24 °C and protected from the effects of the weather, such as sun, rain or snow. The adhesive reacts very quickly, especially to the effects of weathering.

## QUESTIONS? WE'RE HERE TO HELP!

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Due to its weight, the material may not adhere perfectly to small containers (e.g. small vessels & jars)

The colour of the material shown may vary. Therefore, we recommend that you order our free online sample book at [label.co.uk/sample-book/](http://label.co.uk/sample-book/) to get a better understanding of the effects and different textures.

**Order free of charge:**



**SAMPLE BOOK**