label.co.uk
the label printers

WE ♥ LABELS

→ Print Data Quality and Delivery

We would like to make your ordering process as easy as possible. So we have put together a set of guidelines. The design and print of your label determines if customers buys your product. To ensure that we can use your artwork and produce the label that you have visualized, you need to provide professional print data that meets the requirements below. It is relatively simple! You should use programs such as Adobe Illustrator, InDesign or Artpro to produce the finished artwork.

Data Format
Preferred File Format: **PDF, AI**
Fonts: **All fonts must be outline**
Print Standard: **ISO coated V2**
Minimum resolution: **250 dpi**
Standard resolution: **300 dpi**
Bleed(around the whole design): **2.5 mm**
Safety Margin between the cutting line and important information on the design: 2mm
Colour spectrum: **CMYK**

Cutting Line
1. Create the **cutting line** in a **spot colour** and name it **"cutter"** in the artwork data.
2. Set the spot colour to **"Overprint".**

The cutting can only be done around the label!

Special Colours
Set the special colour up as a **spot colour.**
Name it using the Original Pantone Colour name and number.

Without the Original Pantone colour, we can not print the exact colour you require. Each Pantone Colour is made up of seven colours, so we need to know how to make this.

Hot Foil
Check your artwork.
1. Everything that you want **Hot Foiling** must be **more than 0,2mm wide**.
2. Set up the area that needs Hot Foil as a **spot colour** in your artwork data file and name it **"Hotfoil"**
3. Set the Hot Foiling to **"Overprint".**

We produce flat Hot Foiling not raised.

Opaque white
1. Set the area up as **spot colour** in the artwork data file and name it **"HPI-White"**
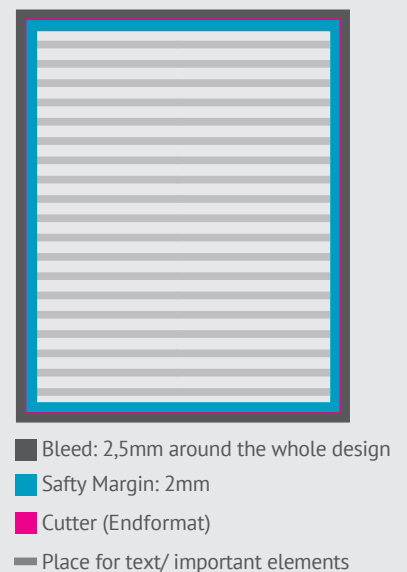2. Set the spot colour to **"Overprint".**

Conversion of RGB to CMYK Data
Send us your your RGB data file and we will, convert it straight to CMYK. When we do the conversion it can lead to the colours changing. For this we can take no responsibility.
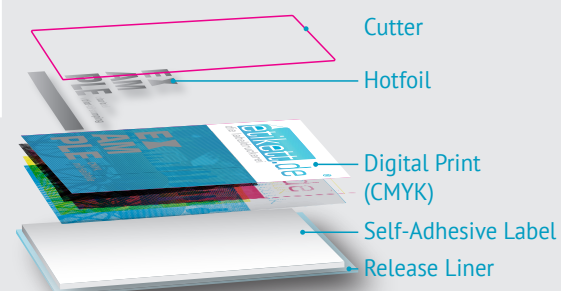
Print file (Example)

2,5mm   2,5mm

2,5mm   2,5mm

■ Hotfoil Stamping (Spot Colour: hotfoil)
■ Cutting Line (Spot Colour: cutter)

Bleed/Safety Margin

■ Bleed: 2,5mm around the whole design
■ Safty Margin: 2mm
■ Cutter (Endformat)
— Place for text/ important elements

Exploded View

— Cutter
— Hotfoil
— Digital Print (CMYK)
— Self-Adhesive Label
— Release Liner

QUESTIONS? WE´RE HERE TO HELP!

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